

TIMG Approved NAICS Codes:

<u>NAICS Code</u>	<u>Description of Product/Services</u>	<u>Primary NAICS Code</u>
541	Professional Technical Services	541613 Marketing Consulting Services 541614 Process Consulting Services 541618 Other Marketing Services 541810 Advertising Agencies 541820 Public Relations Agencies 541830 Media Buying 541840 Media Representative 541850 Display Advertising 541860 Direct Mail Advertising 541870 Advertising Distribution Services 541890 Other Services Advertising 541910 Marketing Opinion Polling 541922 Commercial Photography 541930 Translation Services
<u>NAICS Code</u>	<u>Description of Product/Services</u>	<u>Secondary NAICS Code</u>
512	Motion Picture Industries	512110 Motion Video Production 512120 Motion Video Distribution 512191 Teleproduction and other Postproduction Services 512199 Other Video Industries 512220 Integration Distribution 512240 Sound Recording Studios 512290 Other Sound Record Industries
515	Broadcasting (except internet)	515111 Radio Networks 515112 Radio Stations 515120 Television Broadcasting 515210 Cable Option Programming
532		532292 Recreational Goods Rental
561	Convention Trade Shows	561920 Convention Trade Show Organizers
611	Educational Services	611710 Educational Support Services
711	Performing & Related Industries	711130 Musical Groups and Artist 711190 Other Performing Arts 711320 Promoter without facilities 711510 Independent Performers